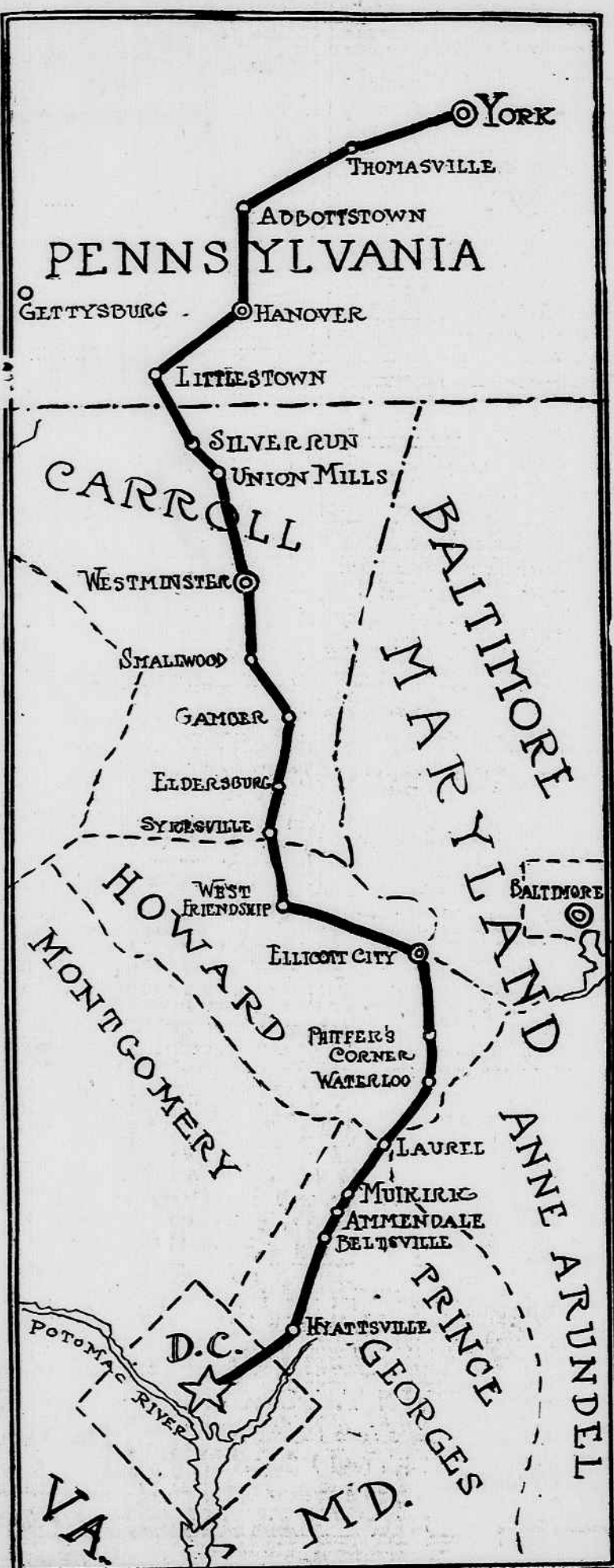


BEST AUTO ROUTE TO YORK, PA.



## Visited Cadillac Factory.

Joseph M. Stoddard spent several days last week visiting the factory of the Cadillac Motor Company, arranged for the shipment of the first eight-cylinder Cadillac to this city. He is expected to return tomorrow.

## Purchase Mitchell Cars.

Among the purchasers within the past few days of 1915 Light "Four" Mitchell, five-passenger touring cars were W. L. Boyden and Mrs. Cecelia Hill.

## Autograph Tires Furnished.

Motorists who are particular can now have tires furnished with their name molded in rubber letters on the side. In short, the fellow that smokes cigarettes with his monogram on the paper and who wears his monogram on his clothing, can now indulge the same fancy in tires.

## Will Drive Reo Cars.

George Auth and J. R. Weber are the latest purchasers of 1915 Reo touring cars, delivery being made last week.



## BY HOWARD S. FISK.

NOVEMBER 6 is the date set for the start of the second San Diego-Phoenix motor cycle road race. Last year's battle with the sand, which became known as the "desert classic," was one of the most severe tests of machine and rider ever made in this country. On this account the winner of the event, Paul J. C. Derkum, was chosen to represent the United States in the international races on the Isle of Man, and in the 500-mile event at Dodge City, Iowa. It is predicted that Derkum's time of fifteen hours and four minutes will be considerably lowered this year. The course covers about 300 miles, a large part of the distance being trackless sand.

## Hill Climb Announced.

November 26 has been selected by the National Capital Motorcycle Club as the date of its proposed hill climb, and the club will make its third effort to hold the contest on Thanksgiving day. Unfavorable weather conditions caused a postponement of the event in 1912 and 1913. The hill, known as the "Hill of the Future," is located on the road between the city and the country. The committee in charge was received at last week's meeting, and was instructed to proceed with its work of preparation.

## Returns From Long Trip.

T. L. Moody has just returned to Washington after a trip on his two-speed Excelsior, which covered about twenty days. Mr. Moody was accompanied by P. B. Hoge as far as Watkins Glen, N. Y., the balance of the trip being made alone. No effort was made to establish a speed record, and Mr. Moody has a much better idea of the country through which he passed than the average motor cycle tourist. Mr. Moody went from Watkins Glen through Niagara Falls, into Vermont and then into Massachusetts over the Mohawk trail, which he pronounced the finest scenic route he ever traveled. No mechanical trouble was encountered on the trip.

## Clubroom Improvements.

Electric lights are being installed in the National Capital Club's rooms, and arrangements are being made to throw on a screen pictures of the various club runs during the past summer. It is proposed to hold a series of illustrated lectures, in which the several parts of a motor cycle will be demonstrated to the members by experts. Illustrated by stereoscopic views of the parts. The first of these will be a lecture in the near future on the magneto, given by a representative of the Bosch company, which will show the proper adjustment of that instrument and the riders will be instructed in its proper care. Other lectures to follow will include the carburetor and the care and repair of tires.

## Back From the West.

Harry Foulds, a charter member of the National Capital Club, has returned from a western trip, which included a

visit to the Harley-Davidson factory at Milwaukee. He was so much impressed with the new three-speed model that he has placed an order for one and will probably ride the first of the new models that will go into use in Washington.

## Bowling Popular Pastime.

The game of duckpins is becoming popular with members of the National Capital Club, and every Wednesday night after the meeting the members adjourn to nearby alleys and indulge in the pastime. While no wonderful scores are being made, the members get a lot of fun out of it, and there is some talk of organizing a team and seeking admission to one of the local leagues.

## No Official Club Run.

No official run was announced for today, but Capt. Moulden has requested all riders to meet at the clubrooms at 8:30 o'clock this morning, when a run will be made to a destination to be selected.

## An Elaborate Pageant.

What promises to be the most elaborate pageant ever seen in this country is being arranged in connection with the tercentenary celebration in New York city on the 28th. The big parade will consist of seven divisions of automobiles and motor cycles, including touring cars, roadsters, commercial cars, electric, ordinary motor cycles, side cars and tri-cars, both decorated and undecorated. The awards offered for the most attractive outfit, as well as to attract riders from every motor cycle club within reasonable riding distance of New York.

## Answer Trouble Calls.

The value of the motor cycle in emergencies was recently demonstrated in Kansas City, Mo., when a heavy rain storm seriously damaged the telephone system throughout the city. The telephone company had 3,000 trouble calls during one day. It was, of course, out of the question for the two trouble wagons to attend to all of these calls. Therefore the eighteen repair men employed by the company were dispatched on motor cycles to ascertain the extent of the damage, and in many instances were able to make repairs without calling for the trouble wagons.

## New Use for Motor Cycles.

Chief Inspector William O'Shea of the Toledo (Ohio) fire and police alarm system, recently found a new use for his motor cycle in addition to carrying him on his tours of inspection. The department has been renewing cables in the underground conduits of the alarm system. The winch and engine which pull the heavy cables from one manhole to the next are mounted on a truck which the workmen have been in the habit of towing and laboriously pushing along the street. Now, however, Inspector O'Shea hitched his motor cycle to the tongue of the outfit and the men jump on the truck and are hauled from one manhole to another. The complete weight of the load thus pulled by the little two-wheeler is estimated at about 3,000 pounds.

## Auto Show for Montreal.

An automobile show is planned by the Montreal Automobile Trade Association for the early part of 1915. A pleasure-car week and a commercial-car week are to be held, and several new and interesting features are to be introduced. In addition to American manufacturers, requests for space have been received from many of the leading manufacturers of England.

## 1915 Metz Deliveries.

Purchasers of 1915 fore-door Metz roadsters last week included F. E. Parker, Harry Kanode, T. E. Williams, Dr. John J. Essex and Mrs. H. A. Rhine.

J. J. Haas, manager of the Washington branch of the Firestone Tire and Rubber Company, returned a few days ago from Akron, Ohio, where he attended the annual convention of branch managers. He was accompanied by W. A. Stutz, Thomas McMurray, A. J. Moore and H. L. Frensdorff of the local branch.

In speaking of the convention Mr. Haas says:

## REPORTS BIG SUCCESS OF AKRON MEETING

J. J. Haas Returns From Convention of Managers of Tire Company.

"Representatives from all over the country were in attendance, as well as several men from foreign lands. There were more than 250 registered. The attendance was so large that conference rooms were not big enough for the convention hall, it being necessary to hold them in one of the partially finished additions to the Firestone factory. A platform was erected for the speakers and the room was festooned with American flags and bunting of orange and blue. The new additions served to impress the visitors with the enormous success attendant on their efforts of the past season.

## Has Good Program.

"The sales conference was remarkable, inasmuch as it appeared to hold the maximum of business, as well as pleasure, every one appearing to enjoy the conference to the utmost and enthusiasm was evident on every hand. At the same time remarkable seriousness prevailed all through the convention.

"Social features were not lacking. The appetite of the inner man was appeased by banquets, smokers and 'feeds.' Automobile trips around about Akron proved very delightful, the Portage lake region offering an ideal scenic setting for those on pleasure bent. Several enterprising 'stunts' were pulled off during the convention—things which took everybody present by surprise and which caused considerable comment."

## Arranges Window Display.

In connection with the convention K. J. Hines arranged an attractive window display at the local branch. One corner is piled high with cornstalks, surrounded at the base with large pumpkins. In the center is a large, transparent view of the factory in colors, while draped from the top of the window is a large American flag, draped to a point from which suspends a sign bearing the words, "Two bumper crops. One made in America (referring to a pile of tires on the right side of the window) and one raised in America."

## Wooden Block as Spring Remedy.

A block of wood can be utilized as the temporary remedy for a broken spring when immediate repair of the damage is impossible, says an ingenious motorist. Raise the frame on a jack to the height which the spring should hold it, and then insert a block of the right size to keep the frame at that point. The block should, of course, be fastened in place with wire.

## Joins Motoring Banks.

Lieut. Arthur H. Carter, U. S. A., is the latest recruit to join the motoring ranks in this section. Last week he purchased a 1915 Franklin 6-30" touring car fully equipped, which he is now driving.

## Note How Goodyears Dominate Every Street

Look About You—See How Men Regard Them

No need to tell you which tire serves best if you will simply look about you. Note how many men use Goodyears—men who want what you want. No other tire has ever won so many.

The quality tire—the sturdy tire—is told by the verdict of users. Men gravitate to it. And the trouble-savings which brought them will some time bring you.

These Four are the most compelling reasons for using No-Rim-Cut tires:

They can't be rim-cut. Countless blow-outs—due to wrinkled fabric—are saved by our "On-Air" cure.

Loose tread risk is reduced 60 per cent in a patent way.

Punctures and skidding are combated, as in no

other tire, by our double-thick All-Weather tread. It is efficient, smooth-running, enduring. One of these features can be found in any other tire that's built.

## Compel Respect

Goodyear tires compel respect.

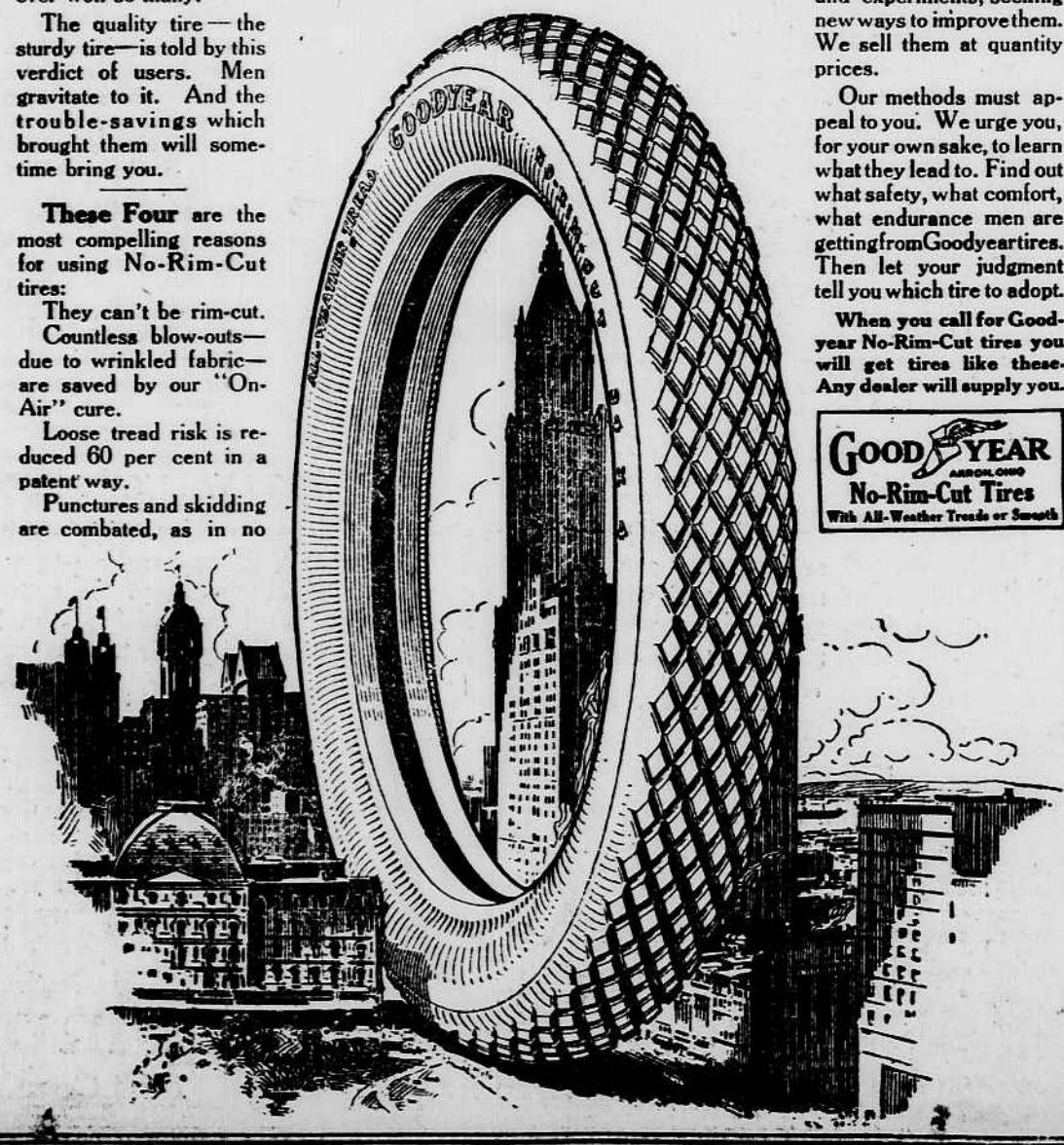
We spend fortunes on features which no one else employs. And we spend \$100,000 yearly in tests and experiments, seeking new ways to improve them.

We sell them at quantity prices.

Our methods must appeal to you. We urge you, for your own sake, to learn what they lead to. Find out what safety, what comfort, what endurance men are getting from Goodyear tires. Then let your judgment tell you which tire to adopt.

When you call for Goodyear No-Rim-Cut tires you will get tires like these. Any dealer will supply you.

**GOODYEAR**  
No-Rim-Cut Tires  
With All-Weather Tread or Smooth



## COMPLETES ITS TEST IN RELIABILITY RUN

Mitchell Light Four Shows Register of 7,518.4 Miles Upon Reaching Pittsburgh.

With the speedometer registering 7,518.4 miles and its seals pronounced intact by Chief of Police Noble Lewis of Pittsburgh and Assistant Chief Bartley, the Mitchell light four 7,500 reliability run car concluded the test in front of the Public Service building, Pittsburgh, Pa., at 12:10 o'clock Friday afternoon.

Escorted by twenty-five Mitchell cars and a score of newspaper representatives, Mitchell owners and motor enthusiasts, the mud-spattered car was escorted into Pittsburgh Friday with the motor still running in excellent shape. The car will probably be sent to California before the seals are broken, according to a telegram received yesterday afternoon by E. S. Harnden, manager of the local branch. The car will be placed on exhibition this week at the automobile show to be held in Pittsburgh.

## Pittsburgh the Terminus.

The car arrived at Chicago in good shape and immediately set out on the last leg of the journey, with Pittsburgh as the terminus of the run.

Driver Frank Zirbes and his relief associates, Ray Barnett and Will Halsey, reached the Elgin race course the previous night and ran the car around that circuit until they had made up their scheduled mileage from Jacksonville, and drove into Chicago, where they were met by a parade of more than forty Mitchell cars, driven by owners. After Chief Gleason and Battalion Chief Kerwin of the fire department had examined the seals which Chief Gleason attached to the light four car at noon September 23, and pronounced them in the same condition as they were when sealed, the procession proceeded to the South Shore Country Club, where Aviator Rudolph Seistak had set up his tractor biplane, under contract to fly down the lake front to Grant Park as the official escort of the returned Mitchell car.

## Rises From Golf Links.

President E. C. Brown of the South Shore Country Club had given permission for the aviator to rise from the golf links, which he did shortly before 12 o'clock. After circling over the field for five minutes, allowing time for the Mitchell four and its parade to head north, the aviator swept out over the lake, and subsequently wound up his part of the novel program of escort by dropping into the lake soon after passing the Chicago Beach Hotel. Seistak was rescued by the life-saving crew.

Upon the arrival of the motorcade at the Chicago Automobile Club the drivers and Mitchell car owners were the guests of President H. L. McLaren of the Mitchell-Lewis Motor Company of Racine.

## SPEED TRAPS.

Speed traps are in existence at various points along the Baltimore-Washington boulevard from the District line to Elbridge, Md. Motorists are advised to abide by the speed laws of the state, being particularly when passing through small villages and towns. Traps also exist on the boulevard from Baltimore to Annapolis, Md.

## BUSINESS IN MARYLAND BRISK

Increase in Licenses This Year Shows Gain of Nearly 35 Per Cent.

Henry A. Roe, commissioner of motor vehicles for the state of Maryland, in an interview a few days ago, said there has been a remarkable increase in the number of licenses issued this year for automobiles and in the receipts of his office. This indicates that, regardless of the war and talk of hard times, the people of the state in increasing numbers are finding money to buy machines.

In the present calendar year more than 19,400 licenses have been issued, covering all classes of motor vehicles. In the same period of last year the number of licenses issued was 14,324, showing a gain this year of more than 5,000 in the licenses issued, or more than 33-1/2 per cent. Some idea of the way cars are being bought may be had from the statement that one agency alone for a popular, low-priced car is selling them at the rate of about twelve a day.

The percentage of the increase in the receipts of Mr. Roe's office is greater than that for licenses. In the present calendar year the receipts have been more than \$250,000, which is 50 per cent more for the same period last year. In the present fiscal year, which began April 1, the receipts have been \$126,153.81, as against \$84,106.13 in the same period last year. This is a gain of almost exactly 50 per cent.

## Ford Cars Delivered.

Touring cars to Edward N. Fisher, William J. Duffy, J. F. Kelchner, S. W. Fox, Edward J. Gunning, Anton Kaspar, J. A. Martin, H. E. Martyn, Mrs. A. Roberson, L. W. Bettings, Ira Giffin and J. R. Maddox.

Runabouts to Arthur Carr and Mr. Parker.

Delivery wagons to Charles A. Nitzel, Star Laundry, Manhattan Laundry, H. Copperthite and T. T. Keane Company.

**Owners of Mitchell Cars**

Are cordially invited to call and inspect our new salesroom. 1915 models now on display.

**Crescent Motor Co.,**  
1608 14th St. N.W.

## Reo the Fifth A Super-Car

\$1,175 with Electric Equipment, f. o. b. Lansing

## Look Deep And You Are Bound to Select It As 35,000 Have Done

We have on show now the latest model of this famous car, designed by R. E. Olds. It has every new attraction. Many beauties and betterments—18 of them—have been added in the past few months.

This great car—which always excelled in the chassis—now excels in appearance as well. It's a striking car. Come see it.

## Costs One-Fifth Extra

Reo the Fifth costs to build about one-fifth more than if built by lesser standards. Its steels are made to formula, based on radical requirements. All important parts are given 50 per cent over-capacity.

The car has 35 horsepower, but all tests are made for a 50-horsepower engine. And test cars are run for 10,000 miles to prove the strength and wear-resistance of each part.

Six weeks are spent on each car. A whole building is devoted to tests and analyses. In every detail you find super-

strength, exactness and perfection.

The result is a car that stays new. Year after year it retains its perfections. And it saves the average user hundreds of dollars in troubles, upkeep and repairs.

## 35,000 Buy It

35,000 men have bought this car—most of them experienced motorists. They are men who have come to better-built cars to avoid the common troubles. They are men who are buying their cars to keep, and they want long-time, sturdy cars.

Look with us into the hidden parts and you will want this car. It will cost you \$220 less than it used to cost. That is due to a double output, to new machinery and new efficiency.

Come now, while the fine fall weather lies before you. A 40 per cent increase in factory capacity—made during the summer—enables prompt delivery.

REO MOTOR CAR COMPANY, Lansing, Mich.

SMITH-TREW MOTOR CO.,  
829 14th St. N.W., Washington, D. C.



## The World's Record Long Distance, Daily Run, Mitchell Sealed Bonnet Car Completed Its Long Run in Pittsburgh Friday, October 23rd, 1914

WHEN the stock Mitchell 1915 Light Four Reliability Run Car arrived in Pittsburgh Friday, Oct. 23rd, 1914, Automobile history was made.

A new World's long Distance and Daily Run Record was hung up for a Sealed Bonnet Four Cylinder car.

This beautiful light car had run 7500 miles or 250 miles per day for 30 consecutive days with sealed bonnet or hood. Think of it. Here's a light car—35 horsepower—four cylinder—high speed motor that since September 23rd, 1914 had gone from Chicago, Illinois to Portland, Maine—New York City, N. Y., Washington, D. C., Wheeling, W. Va., Pittsburgh, Pa., St. Louis, Mo., Kansas City, Mo., Omaha, Neb., Minneapolis, Minn., Milwaukee, Wis., Chicago and finally Pittsburgh.

Half the Continent had been circled in 30 days. In all 21 states were traversed. Desperate conditions of roads and weather had been encountered—Rains, Washouts, reconstructed roads—crushed stones—mountain declivities, hub-deep sand and sticky clays. At one stage 65 miles had to be made on low speed and this marvelous engine did it without overheating in the least degree—the radiator was cool.

The progress of this World's Record resembled a tour of triumph—everywhere Mitchell enthusiasts—and there are some 35,000 owners of Mitchell Cars scattered over this country—Civic officials and Government officers welcomed its arrival and acclaimed its prodigious achievement. In Chicago an air ship escorted it around town.

When the car arrived in Pittsburgh it was inspected—the seals were found unbroken and the car revealed itself to be in superb condition.

## A Stock Car

Now this is just an ordinary "Stock Car"—in no way different from Mitchell Cars on Exhibit in our dealers' Show rooms.

**Mitchell-Trevis Motor Co.**  
Racine, Wis. U.S.A.

**Crescent Motor Co.**  
1608 14th St. N.W.  
E. S. Harnden, Mgr.

## THE MITCHELL LINE FOR 1915

Mitchell Light Four—2 or 5 passengers—4 cylinders—35 h. p.—116 in. wheel base—34x4 tires .....\$1,250

Mitchell Light Four—6 passengers—same as above .....\$1,300

Mitchell Special Six—2 or 5 passengers—6 cylinders—50 h. p.—132 in. wheel base—36x4 tires .....\$1,895

Mitchell Special Six—6 passengers—same as above .....\$1,995

Mitchell Six De Luxe—7 passengers—6 cylinders—144 in. wheel base—60 horse power—37x5 tires .....\$2,350

F. O. B. Racine

1915  
**Mitchell**  
LIGHT FOUR  
\$1250



100 years of faithful service to the American public